

CELEBRATE JAZZ APPRECIATION MONTH



Jazz Appreciation Month

FREQUENTLY ASKED QUESTIONS

What is Jazz Appreciation Month?

The concept is simple: designate one month for an annual public spotlight on jazz. *Jazz Appreciation Month* (or JAM) is intended to draw public attention to the glories of jazz as both an historical and a living treasure. The idea is to encourage musicians, concert halls, schools, colleges, museums, libraries, and public broadcasters to offer special programs on jazz every April.

What are the purposes of Jazz Appreciation Month?

To draw greater public attention to the extraordinary heritage and history of jazz and its importance as an American cultural heritage. In addition, JAM is intended to stimulate the current jazz scene and encourage people of all ages to participate in jazz—to study the music, attend concerts, listen to jazz on radio and recordings, read books about jazz, and support institutional jazz programs.

Why is it needed?

Many people do not fully appreciate the joys, power, and glories of jazz. JAM is an effort by those who are passionate about jazz to share it with those who are not as familiar with it. JAM will encourage people to take jazz more seriously as a vital part of America's cultural patrimony and as a great gift to the world, as well as to have fun with it.

Does our organization have to get permission to participate?

No. Just as you don't need anyone's permission to celebrate Black History Month or Women's History Month, you do not need permission to become part of JAM.

How can my organization become part of JAM?

Any organization can participate in *Jazz Appreciation Month* or JAM. Just decide to go ahead and do something each April.

What can I do to celebrate JAM?

See the list, *How to Celebrate Jazz Appreciation Month*, on www.smithsonianjazz.org.